Industry Skills Workshops

You will have the opportunity to participate in one Industry Skill Workshop on Thursday and Friday of Sophomore Bootcamp.

All workshops will run from 9am-4pm Thursday and Friday, with a break for lunch.

INTRODUCTION TO BUSINESS DECISION MAKING

Deborah Resnick; MBA Case

Searles 315

Ideal for students considering careers in business, entrepreneurship, or the social sector, in this interactive, fast-paced workshop, participants will learn, practice, and build confidence using structured approaches for analyzing organizations—critical skills for interviewing and success on the job. Students will be challenged to diagnose issues and develop strategic recommendations as we work through multiple case examples, building business acumen and a better understanding of:

- x How organizations make important strategic decisions (and the specific role interns/recent grads commonly play in supporting those decisions)
- x Various functions within organizations and the types of business questions individuals in those functions face day-to-day
- x Business communication best practices ("Be answer first", CSAI, leading effective meetings, creating compelling charts)
- x What companies are looking for when hiring undergraduates with a business background
- x How to continue building relevant skills and readiness for interviews (and work!) after today

CODING BOOTCAMP

Kerry McQuaid, Erik Pearson, and Stephen Houser; Bowdoin College

H&L Computer Lab

Talk the Talk. Walk the Walk. Regardless of the career path you choose, you will most likely have exposure to the coding world; no mat;-on labs, peer
nd team exercises. Participants software
ent life cycle by creating a "game" coded in
ll by utilizing agile concepts to design, build and
finished project.

PROFESSIONAL STORYTELLING & PUBLIC SPEAKING

Cheryl Hamilton; MASSMOUTH

Searles 213

This workshop is for students who want to gain confidence with public speaking and advance their skills in crafting a compelling story. Through a combination of videos, live storytelling and community building activities, each student will produce a minimum of one complete, compelling story related to their academic or career experiences by the end of the training, in addition to identifying other meaningful stories from their lives during exercises.

- x Introduce students to the art of professional storytelling and the essential elements for crafting a compelling narrative—the basis for any presentation.
- x Learn how to translate storytelling to multiple presentations from job and internship interviews to

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USER EXPERIENCE DESIGN (UXD)

Mary Baumgartner; Bowdoin College

Searles 223

The focus of this workshop will be to introduce participants to UXD and then provide opportunities appl ollpl oe onlle oo onl odes du f c m(t)-382 (r)-0.8 aata t mpf c

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